## **ORDER**

Orders Order / Rev: A2659774 Alt Order #: 27060632 Product Desc: **SLFKS** Estimate: 8784 Flight Dates: 09/09/20 - 09/15/20 Primary AE: Katz Washington Original Date / Rev: 09/10/20 / 09/10/20 Sales Office: K-WAS Order Type: REG Sales Region: Nat **Mentzer Media Services** Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Mentzer Media Services Email Billing Calendar: Broadcast **EOM** 210 W. Pennsylvania Avenue Billing Cycle: Towson, MD 21204 Agency Commission: 15% Advertiser Name: POL/Senate Leadership Fund PAC Order Brand: New Business Thru: Demographic: A35+ **Product Codes:** PL6 Advertiser External ID: Revenue Code 1: AGY Agency External ID: IN2570/SP271/TO1326/AL2874/MO967 Revenue Code 2: POL Unit Code: General Revenue Code 3: POL-ISS Order Separation: 00:15:00

## Bill Plan

 Start Date
 End Date
 # Spots
 Gross Amount
 Net Amount

 08/31/20
 09/27/20
 70
 \$54,840.00
 \$46,614.00

P5

## **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	70	\$54,840.00	\$46,614.00	216.20
Totals	70	\$54.840.00	\$46.614.00	216.20

## **Account Executives**

Priority:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
1	Multi		09/09/20	•	CM	5-6am	W	- :30	1	\$200.00 P3	0.70 NM	1	\$200.00
	Channe	is : KSNC	KSNG,KSI	NL,KSNW KSN Today 1									
	Kansas	Today 2		NON Today I									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	/eek: 09/	07/20	09/13/20	W	1	\$200.00	0.70						
2	Multi	09/10/20	0 09/10/20	KSN Today 1	СМ	5-6am	T	- :30	1	\$200.00 P3	0.70 NM	1	\$200.00
	Channe	ls : KSNC	KSNG,KSI	•									
	.,			KSN Today 1									
		Today 2											
		rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
	/eek: 09/		09/13/20		1	\$200.00	0.70						
3	Multi		09/11/20	•	CM	5-6am	F-	- :30	1	\$200.00 P3	0.70 NM	1	\$200.00
	Channe	IS : KSNC	KSNG,KSI	NL,KSNVV KSN Today 1									
	Kansas	Today 2		KSN Today I									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	/eek: 09/		09/13/20	F	1	\$200.00	0.70						
4	Multi	09/14/20	09/14/20	KSN Today 1	CM	5-6am	M	- :30	1	\$200.00 P3	0.70 NM	1	\$200.00
	Channe	ls : KSNC	KSNG,KSI	NL,KSNW									
				KSN Today 1									
	Kansas	Today 2											
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						

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Order / Rev: A2659774 Advertiser: POL/Senate Leadership Fund PAC

Alt Order #: 27060632 Product Desc: SLFKS Wichita KS KSNW

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
S Week: 0	tart Date	End Date 09/20/20	<u>Weekdays</u> M	Spots/Week	Rate \$200.00	Rating 0.70						_
5 Multi	09/15/2	20 09/15/20 C,KSNG,KSI	KSN Today 1	СМ	5-6am	- T	:30	1	\$200.00 P3	0.70 NM	1	\$200.00
Kansa	ns Today 2	<u>.</u>	KSN Today 1									
	tart Date	End Date 09/20/20	Weekdays - T	Spots/Week 1	Rate \$200.00	Rating 0.70						
		20 09/09/20 C,KSNG,KSI		СМ	6-7am	W	:30	1	\$400.00 P3	1.50 NM	1	\$400.00
	is Today 3 tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0	9/07/20	09/13/20	W	1	\$400.00	1.50						
Chanr	nels : KSN	20 09/10/20 C,KSNG,KSI		СМ	6-7am	T	:30	1	\$400.00 P3	1.50 NM	1	\$400.00
	is Today 3 tart Date	End Date	Weekdays	Spots/Week	Rate	Rating					1	
Week: 0		09/13/20	T	1	\$400.00	1.50						
		20 09/11/20 C,KSNG,KSI		СМ	6-7am	F	:30	1	\$400.00 P3	1.50 NM	1	\$400.00
	s Today 3		\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	Co ata AMa ala	Data	Dating						
<u>S</u> Week: 0	tart Date 9/07/20	End Date 09/13/20	Weekdays F	Spots/Week 1	Rate \$400.00	Rating 1.50						
		20 09/14/20 C,KSNG,KSI	KSN Today 2 NL,KSNW KSN Today 2	СМ	6-7am	М	:30	1	\$400.00 P3	1.50 NM	1	\$400.00
Kansa	s Today 3											
<u>S</u> Week: 0	tart Date 9/14/20	End Date 09/20/20	<u>Weekdays</u> M	Spots/Week 1	Rate \$400.00	Rating 1.50						
		20 09/15/20 C,KSNG,KSI	KSN Today 2 NL,KSNW KSN Today 2	СМ	6-7am	- T	:30	1	\$400.00 P3	1.50 NM	1	\$400.00
	s Today 3			0	Б.,	D #						
<u>S</u> Week: 0	tart Date 9/14/20	End Date 09/20/20	<u>Weekdays</u> - T	Spots/Week 1	Rate \$400.00	Rating 1.50						
11 Multi Chanr		20 09/09/20 C,KSNG,KSI			7-8am	W	:30	1	\$700.00 P3	2.40 NM	1	\$700.00
Today	Show (7-	8am)	Today Show 7-8a	alli								
<u>S</u> Week: 0	tart Date 9/07/20	End Date 09/13/20	<u>Weekdays</u> W	Spots/Week 1	Rate \$700.00	Rating 2.40						
		20 09/10/20 C,KSNG,KSI	•		7-8am	T	:30	1	\$700.00 P3	2.40 NM	1	\$700.00
Today	Show (7-	8am)	roday onow r of	aiii								
<u>S</u> Week: 0	tart Date 9/07/20	End Date 09/13/20	Weekdays T	Spots/Week 1	Rate \$700.00	Rating 2.40						
13 Multi	09/11/2	20 09/11/20 C,KSNG,KSI	NL,KSNW		7-8am	F	:30	1	\$700.00 P3	2.40 NM	1	\$700.00
Today	Show (7-	8am)	Today Show 7-8a	am								
-	tart Date	End Date 09/13/20	Weekdays F	Spots/Week 1	Rate \$700.00	Rating 2.40						
14 Multi Chanr		20 09/14/20 C,KSNG,KSI	NL,KSNW		7-8am	M	:30	1	\$700.00 P3	2.40 NM	1	\$700.00
Today	Show (7-	8am)	Today Show 7-8a	aill								
<u>S</u> Week: 0	tart Date 9/14/20	End Date 09/20/20	Weekdays M	Spots/Week 1	Rate \$700.00	Rating 2.40						

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Order / Rev: A2659774 Advertiser: POL/Senate Leadership Fund PAC

Alt Order #: 27060632 Product Desc: SLFKS Wichita KS KSNW

Ln C	Ch :	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
15 N Ch			09/15/20 KSNG,KSI	Today Show 7-8a NL,KSNW	ım CM	7-8am	- T	:30	1	\$700.00 P3	2.40 NM	1	\$700.00
	oday Sho			Today Show 7-8a	am								
	<u>Start I</u> k: 09/14	<u>Date</u>	End Date 09/20/20	<u>Weekdays</u> - T	Spots/Week	Rate \$700.00	Rating 2.40						
16 N	√ulti 0	9/09/20		Today Show 8-9a	ım CM	8-9am	W	:30	1	\$600.00 P3	2.00 NM	1	\$600.00
	day Sho			Today Show 8-9a	am								
	Start I k: 09/07	<u>Date</u>	End Date 09/13/20	<u>Weekdays</u> W	Spots/Week	Rate \$600.00	Rating 2.00						
17 N	√ulti 0	9/10/20		Today Show 8-9a	· ·	8-9am	T	:30	1	\$600.00 P3	2.00 NM	1	\$600.00
				Today Show 8-9a	am								
Тс	oday Sho			Wookdays	Spots/Week	Poto	Pating						
Wee	Start I k: 09/07		End Date 09/13/20	<u>Weekdays</u> T	1	<u>Rate</u> \$600.00	Rating 2.00						
			09/11/20 KSNG,KSI	Today Show 8-9a NL,KSNW Today Show 8-9a		8-9am	F	:30	1	\$600.00 P3	2.00 NM	1	\$600.00
To	day Sho	ow (8-9a	am)	roddy Onow o oc	A111								
10/	Start I k: 09/07		End Date 09/13/20	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
				Today Show 8-9a	<u> </u>	\$600.00 8-9am	2.00 M	:30	1	\$600.00 P3	2.00 NM	1	\$600.00
			KSNG,KSI	NL,KSNW		o oam	-112	.00	•	φοσσ.σσ1 σ	2.00 14111		Ψοσο.σσ
To	oday Sho	nw (8-0:	am)	Today Show 8-9a	am								
10	Start I	•	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 09/14		09/20/20	M	1	\$600.00	2.00						
			0 09/15/20 ;,KSNG,KSI	Today Show 8-9a NL,KSNW Today Show 8-9a		8-9am	- T	:30	1	\$600.00 P3	2.00 NM	1	\$600.00
To	day Sho						5						
	Start I k: 09/14	/20	End Date 09/20/20	<u>Weekdays</u> - T	Spots/Week 1	Rate \$600.00	Rating 2.00						
21 <b>N</b> Ch			0 09/12/20 KSNG,KSI			SaSu 6a-8a	S-	:30	1	\$200.00 P3	1.10 NM	1	\$200.00
Ka	ansas To	odav We	eekend	Kansas Today Sa	a/Su 6a-8a								
		<u>Date</u>	End Date 09/13/20	Weekdays S-	Spots/Week 1	Rate \$200.00	Rating 1.10						
			09/12/20 KSNG,KSI	Today Show Sa NL,KSNW	СМ	8a-10a	S-	:30	1	\$300.00 P3	1.40 NM	1	\$300.00
				Today Show Sa									
56	turday <sup>-</sup> Start I	-	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 09/07		09/13/20	S-	1	\$300.00	1.40						
			09/13/20 KSNG,KSI	Kansas Today Sa NL,KSNW Kansas Today Sa		SaSu 6a-8a	S	:30	1	\$200.00 P3	1.10 NM	1	\$200.00
Ka	ansas To	oday We	eekend	Railsas Today Sa	a/3u 0a-0a								
	Start I		End Date	Weekdays	Spots/Week	Rate	Rating						
	k: 09/07		09/13/20	Today Show Su	1 CM	\$200.00	1.10 SuS	-20	1	\$300.00 P3	1.60 NM	1	\$300.00
			, 69/13/20 ;,KSNG,KSI	•	Civi	Today Show	Su	:30	1	φ300.00 P3	1.00 INIVI	1	φ300.00
•				Today Show Su									
Si	ınday To Start I		now End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 09/07		09/13/20	S	1	\$300.00	1.60						
25 N Cł			09/09/20 KSNG,KSI	M-F 9-10a NL,KSNW M-F 9-10a	СМ	9-10a	W	:30	1	\$340.00 P3	1.60 NM	1	\$340.00

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Order / Rev: A2659774 Advertiser: POL/Senate Leadership Fund PAC

Alt Order #: 27060632 Product Desc: SLFKS Wichita KS KSNW

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
Live With Kelly & Start Date Week: 09/07/20	End Date 09/13/20	Weekdays	Spots/Week	Rate \$340.00	Rating 1.60					
26 Multi 09/10/2 Channels : KSN0	0 09/10/20 C,KSNG,KSI	M-F 9-10a NL,KSNW M-F 9-10a	СМ	9-10a	T	:30	2 \$340.00 P3	1.60 NM	2	\$680.00
Live With Kelly & Start Date Week: 09/07/20	Ryan End Date 09/13/20	Weekdays	Spots/Week 2	Rate \$340.00	Rating 1.60					
	0 09/11/20		CM	9-10a	F	:30	1 \$340.00 P3	1.60 NM	1	\$340.00
Channels : KSN0	C,KSNG,KSI		O.W.	0 100	-	.00	. 40.000.0	1.00 1411	·	ψο 10.00
Live With Kelly &				<b>-</b> .	<b>5</b>					
Start Date Week: 09/07/20	End Date 09/13/20	<u>Weekdays</u> F	Spots/Week 1	Rate \$340.00	Rating 1.60					
28 Multi 09/14/2 Channels : KSN0	0 09/14/20 C,KSNG,KSI		CM	9-10a	M	:30	1 \$340.00 P3	1.60 NM	1	\$340.00
Live With Kelly &	-			<b>-</b> .	5					
Start Date Week: 09/14/20	End Date 09/20/20	Weekdays M	Spots/Week 1	Rate \$340.00	Rating 1.60					
	0 09/15/20	M-F 9-10a	CM	9-10a	- T	:30	1 \$340.00 P3	1.60 NM	1	\$340.00
Channels : KSN0							***********			***************************************
Live With Kelly &	Byon	M-F 9-10a								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/14/20	09/20/20	- T	1	\$340.00	1.60					
30 Multi 09/09/2 Channels : KSN0	0 09/09/20 C,KSNG,KSI		s CM	1230p-1p	W	:30	1 \$280.00 P3	1.30 NM	1	\$280.00
Cood Doy Kanas		Good Day Kansa	S							
Good Day Kansa Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/07/20	09/13/20	W	1	\$280.00	1.30					
31 Multi 09/10/2 Channels : KSN0		Good Day Kansas NL,KSNW Good Day Kansa		1230p-1p	T	:30	1 \$280.00 P3	1.30 NM	1	\$280.00
Good Day Kansa	as	Good Day Ransa	3							
Start Date Week: 09/07/20	End Date 09/13/20	Weekdays T	Spots/Week 1	<u>Rate</u> \$280.00	Rating 1.30					
32 Multi 09/11/2 Channels : KSN0		NL,KSNW		1230p-1p	F	:30	1 \$280.00 P3	1.30 NM	1	\$280.00
Good Day Kansa	ne.	Good Day Kansa	S							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/07/20	09/13/20	F	1	\$280.00	1.30					
33 Multi 09/14/2 Channels : KSN0		Good Day Kansas NL,KSNW Good Day Kansa		1230p-1p	M	:30	1 \$280.00 P3	1.30 NM	1	\$280.00
Good Day Kansa	as	Good Day Karisa	5							
Start Date	End Date	Weekdays M	Spots/Week	Rate	Rating					
Week: 09/14/20 34 Multi 09/15/2	09/20/20	M Good Day Kansas	1 s CM	\$280.00 1230p-1p	1.30 - T	:30	1 \$280.00 P3	1.30 NM	1	\$280.00
Channels : KSN0				1230p-1p	- 1	.50	1 φ200.0013	1.50 INW	'	Ψ200.00
Good Day Kansa	as	,								
Start Date Week: 09/14/20	End Date 09/20/20	Weekdays - T	Spots/Week 1	<u>Rate</u> \$280.00	Rating 1.30					
35 Multi 09/09/2 Channels : KSN0	0 09/09/20		CM	4-430pm	W	:30	1 \$600.00 P3	2.80 NM	1	\$600.00
Jeopardy B		M-F 4-430p								
Start Date Week: 09/07/20	End Date 09/13/20	Weekdays W	Spots/Week 1	Rate \$600.00	Rating 2.80					
			·						•	

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Order / Rev: A2659774 Advertiser: POL/Senate Leadership Fund PAC

Alt Order #: 27060632 Product Desc: SLFKS Wichita KS KSNW

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
36 Multi Channe		0 09/10/20 C,KSNG,KSI	M-F 4-430p NL,KSNW M-F 4-430p	СМ	4-430pm	T	- :30	1	\$600.00 P3	2.80 NM	1	\$600.00
Jeopard Sta	dy B art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/13/20	T	1	\$600.00	2.80						
Channe	els : KSN	:0 09/11/20 C,KSNG,KSI	M-F 4-430p NL,KSNW M-F 4-430p	СМ	4-430pm	F-	- :30	1	\$600.00 P3	2.80 NM	1	\$600.00
Jeopard <u>Sta</u> Week: 09/	rt Date	End Date 09/13/20	Weekdays F	Spots/Week	<u>Rate</u> \$600.00	Rating 2.80						
38 Multi Channe		0 09/14/20 C,KSNG,KSI	M-F 4-430p NL,KSNW M-F 4-430p	СМ	4-430pm	M	- :30	1	\$600.00 P3	2.80 NM	1	\$600.00
Jeopard												
Sta Week: 09/	rt Date /14/20	End Date 09/20/20	<u>Weekdays</u> M	Spots/Week 1	Rate \$600.00	Rating 2.80						
Channe	els : KSN	0 09/15/20 C,KSNG,KSI	M-F 4-430p NL,KSNW M-F 4-430p	СМ	4-430pm	- T	- :30	1	\$600.00 P3	2.80 NM	1	\$600.00
Jeopard <u>Sta</u> Week: 09/	rt Date	End Date 09/20/20	Weekdays - T	Spots/Week	<u>Rate</u> \$600.00	Rating 2.80						
		0 09/09/20 C,KSNG,KSI	M-F 430-5p NL,KSNW M-F 430-5p	СМ	430-5pm	W	- :30	1	\$900.00 P3	4.00 NM	1	\$900.00
Jeopard <u>Sta</u> Week: 09/	rt Date	End Date 09/13/20	Weekdays	Spots/Week	<u>Rate</u> \$900.00	Rating 4.00						
		0 09/10/20 C,KSNG,KSI	M-F 430-5p NL,KSNW M-F 430-5p	СМ	430-5pm	T	- :30	1	\$900.00 P3	4.00 NM	1	\$900.00
	rt Date	End Date 09/13/20	Weekdays	Spots/Week	Rate	Rating						
	09/11/2		M-F 430-5p	СМ	\$900.00 430-5pm	4.00 F-	- :30	1	\$900.00 P3	4.00 NM	1	\$900.00
Jeopard	dy		шт тоо ор									
Sta Week: 09		End Date 09/13/20	<u>Weekdays</u> F	Spots/Week 1	Rate \$900.00	Rating 4.00						
43 Multi	09/14/2		M-F 430-5p NL,KSNW M-F 430-5p	СМ	430-5pm	M	- :30	1	\$900.00 P3	4.00 NM	1	\$900.00
Jeopard <u>Sta</u> Week: 09/	rt Date	End Date 09/20/20	Weekdays M	Spots/Week	<u>Rate</u> \$900.00	Rating 4.00						
44 Multi	09/15/2		M-F 430-5p NL,KSNW	СМ	430-5pm	- T	- :30	1	\$900.00 P3	4.00 NM	1	\$900.00
Jeopard	dy art Date	End Date	M-F 430-5p Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/20/20	- T	1	\$900.00	4.00						
Channe	els : KSN	:0 09/09/20 C,KSNG,KSI	KSN News at Fiven NL,KSNW KSN News at Fiven		5-530pm	W	- :30	1	\$1,000.00 P3	5.10 NM	1	\$1,000.00
KSN Ne		End Data	Mookdovo	Cnoto/Most	Dota	Dotin ~						
Week: 09/		End Date 09/13/20	<u>Weekdays</u> W	Spots/Week 1	Rate \$1,000.00	Rating 5.10						
		:0 09/10/20 C,KSNG,KSI	KSN News at Five NL,KSNW KSN News at Fiv		5-530pm	T	- :30	1	\$1,000.00 P3	5.10 NM	1	\$1,000.00

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Order / Rev: A2659774 Advertiser: POL/Senate Leadership Fund PAC

Alt Order #: 27060632 Product Desc: SLFKS Wichita KS KSNW

KSN News   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating
47 Multi 09/11/20 09/11/20 KSN News at Five CM 5-530pm F :30 1 \$1,000.00 P3 5.10 NM 1 \$1,000.00 Channels : KSNC,KSNG,KSNL,KSNW  KSN News at Five  KSN News  Start Date End Date Weekdays Spots/Week Rate Rating
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 09/07/20
48 Multi 09/14/20 09/14/20 KSN News at Five CM 5-530pm M :30 1 \$1,000.00 P3 5.10 NM 1 \$1,000.00
Channels : KSNC,KSNG,KSNL,KSNW KSN News at Five
KSN News Start Date End Date Weekdays Spots/Week Rate Rating
Week: 09/14/20 09/20/20 M 1 \$1,000.00 5.10
49 Multi 09/15/20 09/15/20 KSN News at Five CM 5-530pm -T :30 1 \$1,000.00 P3 5.10 NM 1 \$1,000.00 Channels : KSNC,KSNG,KSNL,KSNW  KSN News at Five  KSN News
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 09/14/20 09/20/20 -T 1 \$1,000.00 5.10
50 Multi 09/09/20 09/09/20 KSN News at Six CM 6-630p W :30 1 \$1,500.00 P3 6.50 NM 1 \$1,500.00
Channels : KSNC,KSNG,KSNL,KSNW KSN News at Six
KSN News
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 09/07/20 09/13/20 W 1 \$1,500.00 6.50
N51 Multi 09/10/20 09/10/20 KSN News at Six CM 6-630p T :30 1 \$1,500.00 P3 6.50 NM 0 \$0.00 Channels : KSNC,KSNG,KSNL,KSNW KSN News at Six
KSN News
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 09/07/20 09/13/20T 1 \$1,500.00 6.50
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type
1 Multi 09/07/20-09/13/20 KSN News at Six 6-630p Th :30( <del>\$1,500.00)</del> 6.50 NM Credited
52 Multi 09/11/20 09/11/20 KSN News at Six CM 6-630p F :30 1 \$1,500.00 P3 6.50 NM 1 \$1,500.00 Channels : KSNC,KSNG,KSNL,KSNW
KSN News at Six KSN News
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 09/07/20 09/13/20F 1 \$1,500.00 6.50
53 Multi 09/14/20 09/14/20 KSN News at Six CM 6-630p M :30 1 \$1,500.00 P3 6.50 NM 1 \$1,500.00 Channels : KSNC,KSNG,KSNL,KSNW  KSN News at Six
KSN News
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/14/20         09/20/20         M         1 \$1,500.00         6.50
54 Multi 09/15/20 09/15/20 KSN News at Six CM 6-630p -T :30 1 \$1,500.00 P3 6.50 NM 1 \$1,500.00 Channels : KSNC,KSNG,KSNL,KSNW
KSN News at Six
KSN News
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/14/20 09/20/20 - T 1 \$1 500 00 6 50
Week: 09/14/20 09/20/20 - T 1 \$1,500.00 6.50  55 Multi 09/12/20 09/12/20 Sat KSN News at Six CM 6-630pmS- :30 1 \$800.00 P3 5.70 NM 1 \$800.00
Channels : KSNC,KSNG,KSNL,KSNW  Sat KSN News at Six
KSN News
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/07/20         09/13/20        S-         1         \$800.00         5.70
56 Multi 09/13/20 09/13/20 Sun KSN News at Five CM Sun KSN News atS :30 1 \$500.00 P3 3.30 NM 1 \$500.00 Channels : KSNC,KSNG,KSNL,KSNW

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Order / Rev: A2659774 Advertiser: POL/Senate Leadership Fund PAC

Alt Order #: 27060632 Product Desc: SLFKS Wichita KS KSNW

Ln Ch	Start	End	Inventory Code		Start/End	Γime Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
KSN Ne	ews.		Sun KSN News a	t Five							
	rt Date	End Date 09/13/20	Weekdays S	Spots/Week	Rate \$500.00	Rating 3.30				ı	
57 Multi		0 09/09/20	M-F 630-7p	CM	630-7pm	W	:30	1 \$2,000.00 P3	9.60 NM	1	\$2,000.00
Channe	els : KSN	C,KSNG,KSI	•		·						
Wheel	of Fortune	2	M-F 630-7p								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating			i		
Week: 09/	/07/20	09/13/20	W	1	\$2,000.00	9.60					
N58 Multi Channe		0 09/10/20 C,KSNG,KSI	M-F 630-7p NL,KSNW M-F 630-7p	CM	630-7pm	T	:30	1 \$2,000.00 P3	9.60 NM	0	\$0.00
Wheel o	of Fortune										
Sta Week: 09/	rt Date	End Date 09/13/20	<u>Weekdays</u> T	Spots/Week	Rate \$2,000.00	Rating 9.60					
	Date Ra		escription		پکر,000.00 t/End Time		Weekdays	Length Rate	Rtg Type		
		0-09/13/20 M	1-F 630-7p	630-	7pm		Th	- :30 <del>(\$2,000.00)</del>			
Cre	edited										
		0 09/11/20 C,KSNG,KSI	M-F 630-7p NL,KSNW M-F 630-7p	CM	630-7pm	F	:30	1 \$2,000.00 P3	9.60 NM	1	\$2,000.00
Wheel o	of Fortune	Э	•								
<u>Sta</u> Week: 09/	rt Date	End Date 09/13/20	<u>Weekdays</u> F	Spots/Week	<u>Rate</u>	Rating 9.60					
		0 09/13/20	M-F 630-7p	CM	\$2,000.00 630-7pm	9.60 M	:30	1 \$2,000.00 P3	9.60 NM	1	\$2,000.00
		C,KSNG,KSI		OIVI	000 7 pm	-1-2	.00	1 ψ2,000.0010	0.00 TVIVI		Ψ2,000.00
\ <b>\</b> //	. ( =		M-F 630-7p								
	of Fortune art Date	e End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/		09/20/20	M	1	\$2,000.00	9.60			į		
			M-F 630-7p	CM	630-7pm	- T	:30	1 \$2,000.00 P3	9.60 NM	1	\$2,000.00
Channe	els : KSN	C,KSNG,KSI	NL,KSNW M-F 630-7p								
Wheel o	of Fortune	Э	W-1 030-7 p								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/		09/20/20	- T	1	\$2,000.00	9.60		0, 00, 400, 00, 00	7.00 NIM		<b>#</b> 4.000.00
62 Multi Channe		0 09/14/20 C,KSNG,KSI		1 CM	7-9p	M	:30	2 \$2,400.00 P3	7.30 NM	2	\$4,800.00
			Mon Prime Other	1							
		Narrior-NBC		0	Data	Datie					
Sta Week: 09/	rt Date /14/20	End Date 09/20/20	<u>Weekdays</u> M	Spots/Week 2	Rate \$2,400.00	Rating 7.30					
			Wed Prime Hour		7-8p	W	:30	1 \$1,600.00 P3	4.30 NM	1	\$1,600.00
Channe	els : KSN	C,KSNG,KSI	•		·						
America	a's Got Ta	alent Wed 8e	Wednesday 7-8p								
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating			j		
Week: 09/		09/13/20	W	1	\$1,600.00	4.30					
64 Multi Channe		0 09/11/20 C,KSNG,KSI	Fri Prime Other 1 NL,KSNW Fri Prime Other 1	СМ	7-9p	F	:30	1 \$1,000.00 P3	3.60 NM	1	\$1,000.00
America	a's Got Ta	alent (R) Fri									
	rt Date	End Date 09/13/20	Weekdays F	Spots/Week 1	Rate \$1,000.00	Rating 3.60					
65 Multi Channe		0 09/11/20 C,KSNG,KSI		СМ	9-10p	F	:30	1 \$1,000.00 P3	3.10 NM	1	\$1,000.00
Dateline	e-NBC		Friday 9-10p								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/		09/13/20	F	1	\$1,000.00	3.10					
66 Multi	09/13/2	0 09/13/20		CM	1030p-11p	S	:30	1 \$1,200.00 P3	3.40 NM	1	\$1,200.00

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Order / Rev: A2659774 Advertiser: POL/Senate Leadership Fund PAC

Alt Order #:

27060632

Product Desc: SLFKS Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	e Break	Start/End	Time Day	s Len	Spots	Rate Pri	Rtg Type	Spots	Amount
	01	I- KONK	2 1/01/0 1/01	Late 10p News									
	Channe	eis : KSING	C,KSNG,KSI	NL,KSNVV Late 10p News									
	KSN Ne	ews		Late 10p News									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				I		
W	eek: 09/		09/13/20	S	1	\$1,200.00	3.40						
N67	Multi	09/12/2	0 09/12/20	Notre Dame Foo	tball CM	Notre Dame	e Footb	-S- :3	0 1	\$300.00 P3	0.00 NM	1	\$300.00
	Channe	ls : KSN0	C,KSNG,KSI	NL,KSNW									·
				Notre Dame Foo	tball								
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 09/	07/20	09/13/20	S-	1	\$300.00	0.00						
N68	Multi		0 09/13/20	, ,	offs CM	Stanley Cu	p Playo	S :3	0 2	\$800.00 P3	0.00 NM	2	\$1,600.00
	Channe	els : KSN0	C,KSNG,KSI	•									
				Stanley Cup Pla	yoffs	(7:00 PM-10	0:00 PM)						
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 09/	07/20	09/13/20	S	2	\$800.00	0.00						
N69	Multi	09/13/2	0 09/13/20	FB Night in Ame	r Pre Ga@M	FB Night in	Amer F	S :3	0 1	\$1,600.00 P3	0.00 NM	1	\$1,600.00
	Channe	ls : KSN0	C,KSNG,KSI	NL,KSNW		_							
				FB Night in Ame	r Pre Game								
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 09/	07/20	09/13/20	S	1	\$1,600.00	0.00						
	•										Totals	70	\$54,840.00



125 West 55th St New York, NY 10019 Contract # 27060632 Changes as of: 9/9/2020 at 2:35 PM Version: Highlighting Makegood 1 Status: Accepted

**CPE**: 275/694/8784 **Flight**: 9/9/20 - 9/15/20

Agency: MENTZER MEDIA Advertiser: Senate Leadership Fund

210 W. Pennsylvania **Product:** SLFKS

Avenue Suite 250

Towson, MD 21204

**Agency Order #**: 9922335

Buyer: Scott, Kelly

Salesperson: KELLY JOHNS 202-872-5880

Service: Nielsen
Primary Demo: Adults 35+
Assistant: KELLY JOHNS

Station: KSNW

Market: Wichita

Office: WASHINGTON

202-872-5880

Total CPP: \$253.65 Total GRP: 216.2

Total Spots: 70

Con Type: POLITICAL/VOTE

**Total \$:** \$54,840.00

Traffic #: A2659774

Separation:

												9	/9 - 9/1	15	Total	Total		
#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/9	9/10	9/11	9/12	9/13	9/14	9/15		Spots	\$	CPP*	GRP*
	W-F,M-Tu 6p-6:30p		KSN News	\$1,500. 00			1	1 • 0	1	0	0	1	1		4	\$6,000.00	\$230.77	26.0
	W-F,M-Tu 6:30p-7p		Wheel of Fortune	\$2,000. 00		30	1	1 • 0	1	0	0	1	1		4	\$8,000.00	\$208.33	38.4
MGD 23	Sa 1:30p-5p		Notre Dame Football	\$300.00	0.0	30	0	0	0	1	0	0	0		1	\$300.00	\$0.00	0.0
MGD 24	Su 2p-5p		NHL Stanley Cup Playoffs	\$800.00	0.0	30	0	0	0	0	2	0	0		2	\$1,600.00	\$0.00	0.0
	Su		Football Night in American Pregame	\$1,600. 00		30	0	0	0	0	1	0	0		1	\$1,600.00	\$0.00	0.0
	•		_	•	TO	TALS:	12	10	13	4	7	13	11	_	70	\$54.840.00	\$253.65	216.2

	Makegood Comments									
Date/Time	Action Added by Comment									
09/09/20 2:35 PM	0 2:35 PM Sent To Rep Patty Sparkman PROGRAM CHANGES - PLEASE ACCEPT MG OFFER ASAP. THANK YOU.									